

BROKEN CITY LAB

A CONSULTANCY

Broken City Lab is an artist-led interdisciplinary creative research group that tactically disrupts and engages the city, its communities, and its infrastructures to re-imagine the potential for social action in the collapsing post-industrial city of Windsor, Ontario.

Windsor is notorious for its abundance of consultancies for any number of proposed projects, problems, and, and pipedreams. The parking garage at the corner of Pelissier and Park sits at the threshold of a potentially vibrant downtown, with numerous vacant storefronts under its four-levels of asphalt fields. The potential for the space is significant, but ultimately remains under-imagined.

For the month of June 2009, Broken City Lab has opened a consultancy for the very task of rethinking the parking garage and commercial real estate below, attempting to reveal the absurd, inspired, real, and imaginary potentials of this monolith of concrete and glass.

The pages on the wall demonstrate a line of thinking that borders on the impossible, but simultaneously attempts to offer hope for a city desperately in need of new ideas. Interventions, complete reinventions, alterations, new paint jobs, no cars, more plants, waterslides, arcades, and signage are just the starting points of completely transforming the space.

As part of the consultancy, viewers are invited to participate in contributing to the process through illustrating, writing, and offering another layer of substituting creative design for the current realities.

For more information, please visit brokencitylab.org.